

**LONDON BOROUGH OF BROMLEY**

**STATEMENT OF EXECUTIVE DECISION**

The Portfolio Holder for the Environment, Councillor Colin Smith, has made the following executive decision -

**BROMLEY TOWN CENTRE VARIABLE MESSAGE SIGN SYSTEM FOR CAR PARKING**

(Report ES10152)

**Decision**

That the funds for the system be released in principle, but the matter be referred on to the Portfolio Holder for Renewal & Recreation for his consideration and assessment as to whether such technology provides value for money and will contribute positively to Bromley Town Centre's economy.

**Reasons:**

There will be a loss of town centre parking as a consequence of several development sites identified in the Bromley Town Centre Area Action Plan (AAP). Additionally congestion problems are caused by vehicles queuing to enter some of the town centre car parks e.g. The Glades and the Civic Centre car parks on some Saturdays and especially during the Christmas period. The repairs needed to The Hill car park will also lead to a further reduction in parking supply.

Against this scenario the procurement and implementation of a variable message sign (VMS) system for car parks at Bromley Town Centre has been proposed to assist in the management of parking traffic and to provide motorists with real time information on available parking spaces in the town centre. The cost of the system at up to £200k would be funded from TfL formula budgets during 2010/11 and 2011/12.

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Councillor Colin Smith  
Environment Portfolio Holder

**Mark Bowen**  
**Director of Legal, Democratic and Customer Services**  
**Bromley Civic Centre**  
**Stockwell Close**  
**Bromley**  
**BR1 3UH**

**Date of Decision:** 18 January 2011

**Implementation Date (subject to call-in):** 25 January 2011

**Decision Reference:** ENV10033